



Starter

Starter PLUS

Small
Business

Corporate

National

Price

\$249/mo.

\$349/mo.

\$449/mo.

\$649/mo.

\$1249/mo.

Keywords

8

15

25

40

50

Total Content Pieces

1

4

6

10

14

Initial Review

Website Analysis



Competitor Analysis



Plagiarism Check



Initial Ranking Report



On-Page Optimization

1-Time

1-Time

Every 6
months

Every 4
months

Every Month

Header Tags (H1) Optimization	✓	✓	✓	✓	✓
Meta Title, Description Optimization	✓	✓	✓	✓	✓
Canonicalization	✓	✓	✓	✓	✓
HTML Source Code Optimization	✓	✓	✓	✓	✓
Broken Link Checking & Removal	✓	✓	✓	✓	✓
Webmaster & Analytics Setup	✓	✓	✓	✓	✓
Robots.txt	✓	✓	✓	✓	✓
XML Sitemap Setup	✓	✓	✓	✓	✓
<i>Local SEO Setup</i>					
Google Map Integration	✓	✓	✓	✓	✓
Google Business Profile Setup & Optimization (Google My Business)	✓	✓	✓	✓	✓

Local Citation/Listing	10	15	20	40	60
Classifieds	✓	✓	✓	✓	✓
<i>Content Marketing</i>					
Blog Writing & Submission	1	4	2	4	6
Article Writing & Submission	0	0	1	2	4
Press Releases	0	0	2	2	2
Guest Posts	0	0	1	2	2
Total Content Pieces	1	4	6	10	14
<i>Off-Page Optimization</i>					
Backlinks	40	60	80	120	225
Blog Promotion	5	15	25	40	60

Article Promotion	0	15	25	40	60
Press Release Promotion	0	10	20	30	50
Guest Post Promotion	0	0	10	20	40
Presentation/Slide Submission	1	1	2	4	8
Presentation Promotion	5	5	25	40	60
Infographic Creation	1	2	2	4	6
Infographic Promotion	5	15	20	30	50
Q/A	1	5	6	8	12
Profile Creation	0	0	0	0	25
Business Listing	0	0	0	0	25

<i>Reporting</i>					
Ranking Report	✓	✓	✓	✓	✓
Detailed Report	✓	✓	✓	✓	✓
<i>Customer Support</i>					
Phone	✓	✓	✓	✓	✓
Email	✓	✓	✓	✓	✓
Basecamp	✓	✓	✓	✓	✓